

DAL BIANCO FAMILY A HISTORY, A WINEMAKING TRADITION

- THREE GENERATIONS OF A WINEMAKING FAMILY
 - Experience & Know How since 1946: Prosecco & Sparkling Specialists
 - Total Process controlled from the Vineyards to the Bottle
 - Key Roles in the family's hands: to maintain focused our Quality standards
- THE PHILOSOPHY OF "ACHIEVING THE BEST POSSIBLE QUALITY"
 - The Dal Bianco Family's Passion for Viticulture is expressed through Dedication: their continuous search for quality improvement, even in the smallest details
- MASOTTINA PREMIUM BRAND
 - The Premium Brand Ambassador of the Family since 1946 sold in more than 40 Countries all over the World



SYSTEM EXCELLENCE BUILT ON GENUINE EXPERIENCE

- PRECISION VITICULTURE
 - The Meticulous Approach of helping Nature unlock to possibilities offered by the Land
- THE UNDERGROUND WINERY
 - Exclusive Gravity - Flow Wine Making to ensure the Free run Juice, the most qualitative Juice we can obtain from the grapes
- RESPECTFUL OENOLOGY
 - Fundamental Principles to produce Great Sparkling Wines

TERROIR PIONEERS AND EXPERTS OF A TERROIR THAT WE WILL NEVER STOP EXPLORING

- OGLIANO HAMLET
 - One of the very best Prosecco Rive area and Headquarter of Masottina
- PROSECCO SUPERIORE DOCG
 - Conegliano Valdobbiadene. The Original Prosecco
- PROSECCO DOC TREVISO
 - A First-Rate Sparkling Wine, ideal for any occasion

DAL BIANCO FAMILY A HISTORY, A WINEMAKING TRADITION

THREE GENERATIONS OF A WINEMAKING FAMILY

– **Experience & Know How since 1946:
Prosecco & Sparkling Specialists**

From only 5 hectares to 350 hectares. One of the biggest Prosecco vineyards surface managed by one family. Because the authentic quality begins here

– **Total Process controlled from the Vineyards
to the Bottle**

The Dal Bianco family has managed the business directly, all throughout its history, making innovative and sometimes daring decisions while upholding the utmost respect for traditions and the environment

– **Key Roles in the family's hands: to maintain
focused our Quality standards**

The vision of the Winemaker Mr. Adriano Dal Bianco is a respectful oenology to create great sparkling wines which embody their stunning terroir

THE PHILOSOPHY OF "ACHIEVING THE BEST POSSIBLE QUALITY"

– **The Dal Bianco Family's Passion for
Viticulture is expressed through Dedication:
their continuous search for quality
improvement, even in the smallest details**

Research and development is an ongoing process both in the vineyards and in the cellars: selecting new clones of local and international varieties, experimenting with new techniques in the vineyards, new approaches to fermentation and temperature control, experimenting with both traditional and innovative winemaking philosophies

MASOTTINA PREMIUM BRAND

– **The Premium Brand Ambassador of the
Family since 1946 sold in more than 40
Countries all over the World**

Total sparkling wines production:	1.100.000 bottles
Prosecco Superiore Docg:	50%
Prosecco Doc:	40%
Other sparkling wines:	10% (inclusive Rosato style)
MASOTTINA Potential sparkling wines production:	3.000.000 bottles



TERROIR

PIONEERS AND EXPERTS OF A TERROIR THAT WE WILL NEVER STOP EXPLORING

OGLIANO HAMLET

- One of the very best Prosecco Rive area and Headquarter of Masottina

Ogliano is the eastern hilly hamlet of Conegliano and it is an outstanding RIVE area with unique characteristics:

- An unique original complex substrate created by Piave glacier with marly substrate, wurmian glacial sediment, large quantity skeleton rich soil, miocene lacustrine blue clay. These mixed different soils add more complexity to wines
- The only unprotected windy area in Prosecco Superiore zone gives more healthy grapes, more intensely aromatic wines, more structured and long lasting wines
- Masottina "Le Rive di Ogliano" has been awarded as Best Prosecco in "the Best Top Ten Prosecco" by Decanter for two times consecutively (Richard Baudains & Michael Edwards). This stunning Prosecco has taken 90+ points by Robert Parker

PROSECCO SUPERIORE DOCG

- Conegliano Valdobbiadene. The Original Prosecco

- The Heritage of Conegliano is where the Prosecco is born. We are designed to preserve this Heritage
- The area of Conegliano Valdobbiadene is the original Prosecco area with 43 best micro areas called the "RIVE", that express the concept of Terroir

PROSECCO DOC TREVISO

- A First-Rate Sparkling Wine, ideal for any occasion

- Prosecco is the bestselling Italian wine in the world with more than 25.000 labels. Very hard to find an exclusive one
- Masottina Prosecco Doc Treviso has achieved 96 points by Decanter Uk Editor Mr Steven Spurrier



SYSTEM EXCELLENCE BUILT ON GENUINE EXPERIENCE

PRECISION VITICULTURE

- **The Meticulous Approach of helping Nature unlock to possibilities offered by the Land**
 - Harvest at the Dawn, Green Pruning, Thinning
 - Sustainability in the Vineyard: Scalzatura, Green Manure, No Herbicides

THE UNDERGROUND WINERY

- **Exclusive Gravity - Flow Wine Making to ensure the Free run Juice, the most qualitative Juice we can obtain from the grapes**
 - This "vertical" system, devised by the Dal Bianco family, reduces stress on the grapes to a minimum and encompasses a controlled sequence of steps
 - The bunches are whole when they reach the press machine, grapes and stalks together. This system produces three different types of must. The force of gravity naturally crushes the bunches, creating "Free Run Juice", a natural nectar of exceptional quality. The ultra-gentle pressing process then produces the first selection of "mosto fiore", or free-run must, which is turned into wine separately from the second selection, itself produced through successive pressing cycles
 - The sustainability in the Winery. A Winery, powered by biomass energy obtained from vineyard waste such as cuttings, where temperature and humidity are easier to maintain. A photovoltaic system as well as a wastewater recycling system, make our entire production process more environmentally sustainable

RESPECTFUL OENOLOGY

- **Fundamental Principles to produce Great Sparkling Wines**
 - Terroir & Purity is the "Red Line" of the Winemaker Mr. Adriano Dal Bianco
 - Sustainability in the glass. The International Certifications awarded to Masottina mean we can give WineLovers additional guarantees as to the quality of our wines. UNI EN ISO 9001:2015, IFS at Highest Level, GSFS Grade AA, BRC, Organic & Vegan Ok