



MENDOZA
VINEYARDS

1000

— THE —

PLEDGE

OUR 1.000 METERS ABOVE SEA
LEVEL UNDERTAKING



93 ^{PTS.}
JAMESUCKLING.COM

1000 THE PLEDGE

THE PLEDGE MENDOZA'S BEST REGIONS

Argentina offers a wide range of terroirs, in which Malbec has found different ways to express it's potential. It is clear that altitude has demonstrated to be an important factor for Malbec to achieve colour and aroma. So, we have searched the best regions of Mendoza across the Andes, between 1.200 and 2.000 meters above sea level until we found climates and cultures offering such diversity that we were moved to blend them to see a perfect storm.



1000

THE
PLEDGE

Richard Bonvin

MENDOZA VINEYARDS CEO & WINEMAKER



THE PLEDGE TODAY IS TO GET THE BEST BLEND OF WINEMAKERS AND THE BEST BLEND OF WINE.

THE RESULT:

- *A great team in which each person adds more to the whole than they could if they relied on their own capabilities.*
- *A great blend with all complexity, containing different layers of aromas like instruments in a symphony or a fuge.*

1000

THE
PLEDGE



DAMIÁN CAMARGO

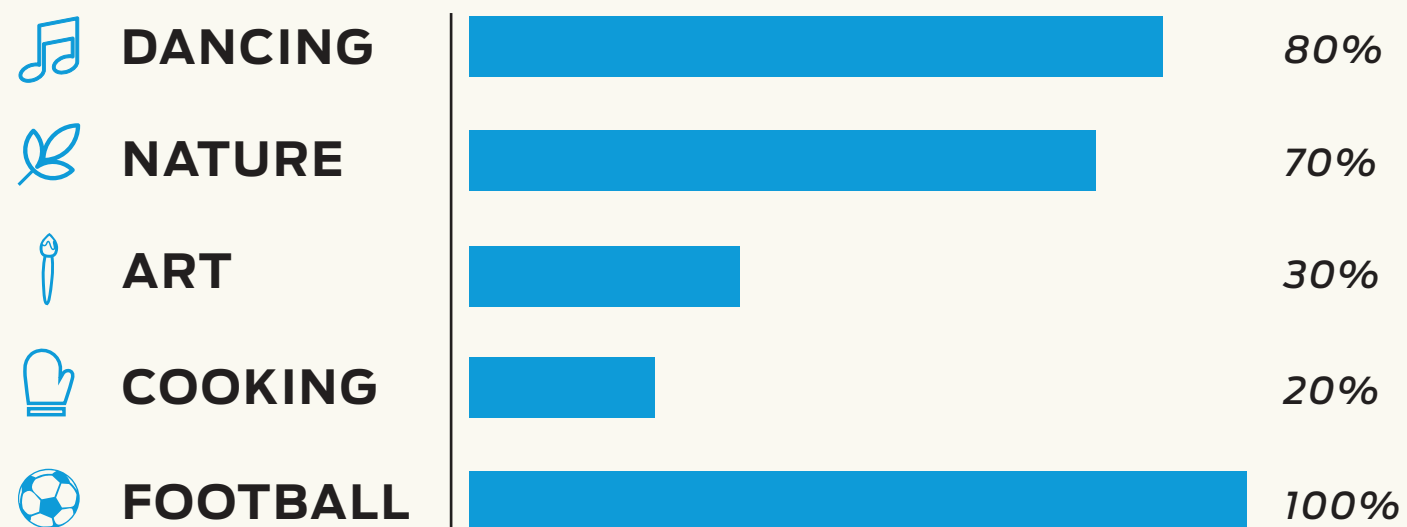
ALTAMIRA: 1100 M.A.S.L.

THE WATER FROM THE MOUNTAIN DEPOSITED VARIOUS MINERALS AND COMPOUNDS IN THE SOILS OF ALTAMIRA. OVER A VERY SHORT DISTANCE, THE SOIL COMPOSITION VARIES WITH THE PRESENCE OF SAND, SILT, STONE AND CALCIUM CARBONATE. MALBEC FROM ALTAMIRA TEND TO SHOW EARTHY PROFILES PROVIDING SOMETHING UNIQUE TO A BLEND.



DAMIÁN CAMARGO - PRODUCTION WINEMAKER
AGE - 38 | HOBBIES - FOOTBALL & VIDEOGAMES

VALORES



1000

THE
PLEDGE



DENIS VICINO

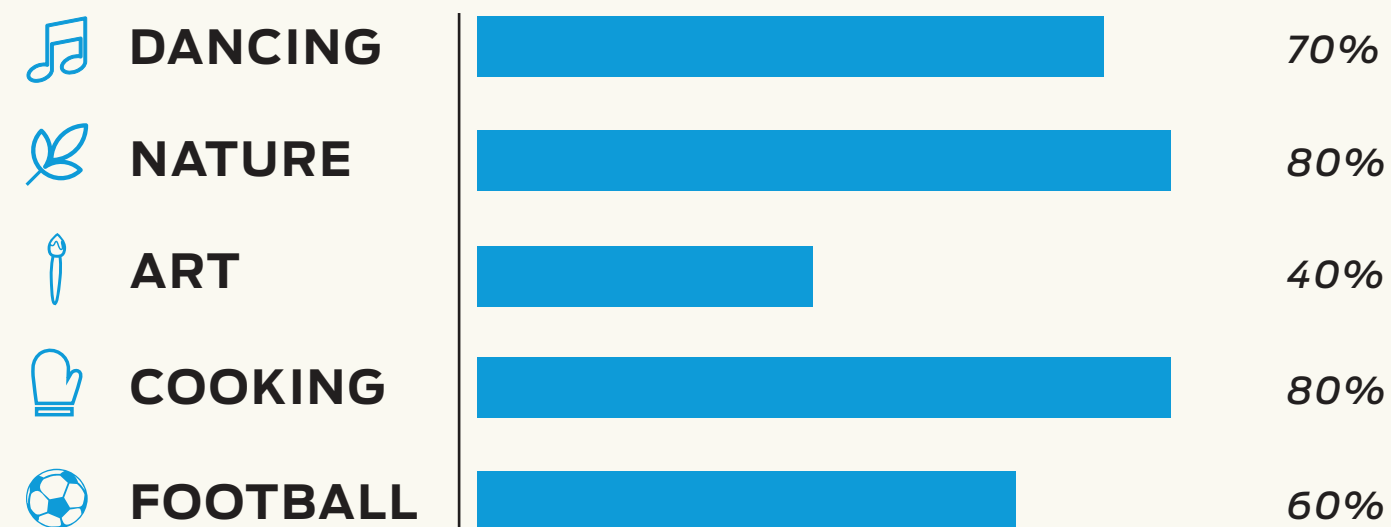
GUALTALLARY: 1450 M.A.S.L.

THE KEY FACTOR, IS THE PROFILE OF ITS SOILS: ALLUVIAL, POOR, STONY AND WITH A SIGNIFICANT PRESENCE OF CALCIUM CARBONATE AND SAND. GUALTALLARY STANDS OUT FOR PRODUCING FRAGRANT MALBEC WITH A GOOD STRUCTURE. TO THIS WE CAN ADD GOOD STRUCTURE, CONCENTRATION AND A UNIQUE TEXTURE.



DENIS VICINO - MENDOZA VINEYARDS'S WINEMAKER
AGE - 30 | HOBBIES - NAP & SPORTS

VALORES



1000

THE
PLEDGE



FERNANDO SOTA

ZAPATA: 1200 M.A.S.L.

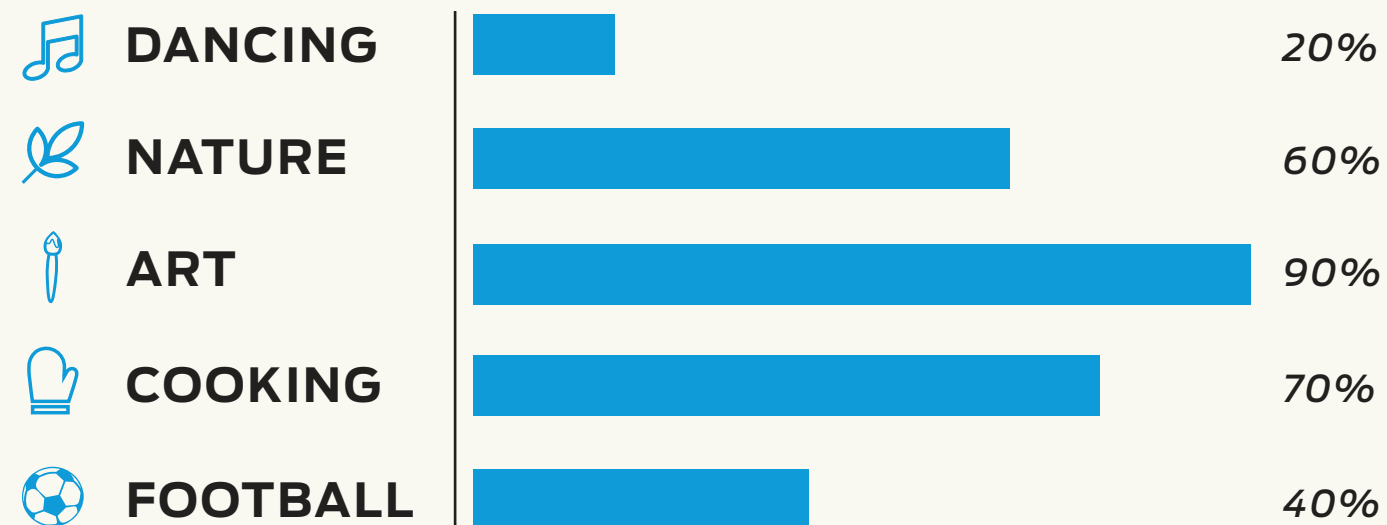
DISTINGUISHED AREA MAINLY ROCKY AND CLAYEY. POOR BUT VERY GOOD FOR DRIP IRRIGATION ASSURES HEALTH CONDITIONS UNDER ANY RAIN CONDITION. BIG SLOPES MAKE ZAPATA A VERY STRONG IMPACT WHEN WALKING ACROSS THE MALBEC FIELDS. WINES ARE POWERFULLY FRAGRANT AND AROMATIC.



FERNANDO SOTA - HEAD WINEMAKER

AGE - 32 | HOBBIES - GUITAR & READING

VALORES



1000 THE PLEDGE



CAROLINA BLAJEVITCH

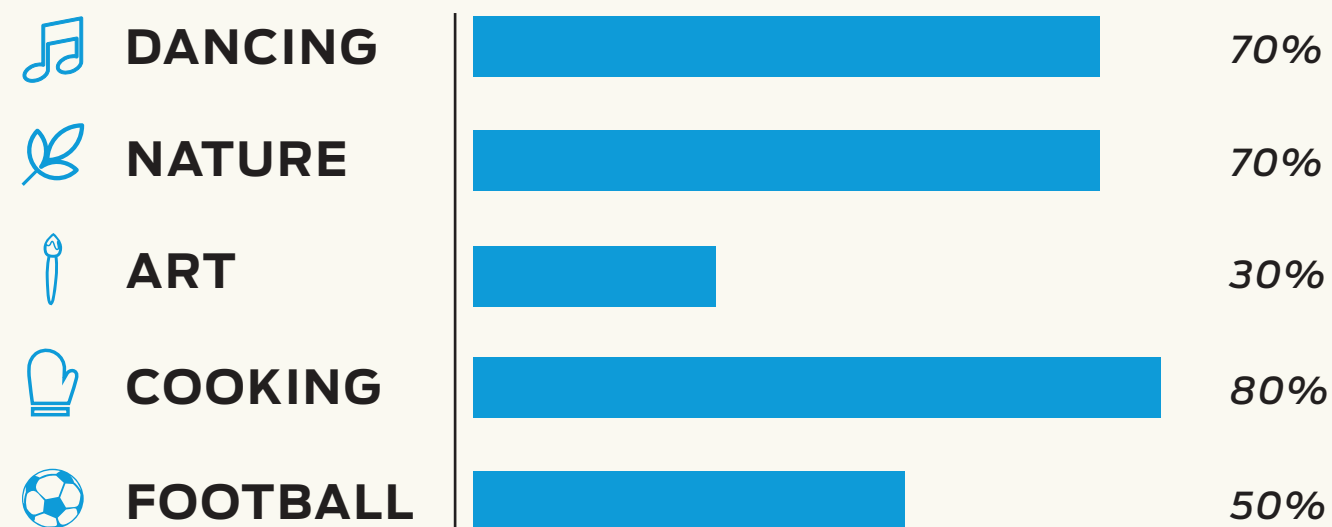
LA CONSULTA: 1100 M.A.S.L.

LOCATED AT THE END OF AN ALLUVIAL CONE RESULTS IN A VERY HETEROGENEOUS SOIL, MOSTLY SANDY WITH ROUND ROCKS ON THE SURFACE. THE VARIATIONS IN SOIL GIVE MALBEC ITS OWN PERSONALITY REACTING DIFFERENT YEAR BY YEAR, SURPRISING US.



CAROLINA BLAJEVITCH - I+D WINEMAKER
AGE - 34 | HOBBIES - PASTRY & FAMILY

VALORES



1000

THE
PLEDGE



SOLEDAD VARGAS

ALTO AGRELO: 1100 M.A.S.L.

IT HAS DEEP SILT LOAM SOILS WHICH ALLOWS A GOOD DEVELOPMENT OF THE VINEYARD. THE WINES PRODUCED IN THIS AREA PRESENT FLORAL VIOLET NOTES WITH HINTS OF PLUM. THE WINE IS MEDIUM BODIES WITH SOFT TANNINS. AGRELO WILL GIVE BACKBONE TO THE BLEND AND ADD THE FRUIT COMPONENT TO BUILD AROUND.



SOLEDAD VARGAS - FINCA LA ANITA'S WINEMAKER
AGE - 37 | HOBBIES - COOKING & RUNNING

VALORES



AND "THE PLEDGE" PLEDGES,
AND THE PLEDGES
ARE THEN FULLFILLED.

1000 — THE — PLEDGE

OUR 1.000 METERS ABOVE SEA
LEVEL UNDERTAKING

